



Why Business Intelligence is no longer an option, it's a necessity

Presented by Nectari Software





Presenters



Gareth Marks
Director of Business Dev.,
Introduction to SEI



Agenda

Introduction

Why is BI a Necessity?

SEI Background

SEI Overview

Success Stories

Product Demonstration

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Why is BI a necessity?



Business is more complex than ever before, and business decisions need to be informed by up-to-the-minute data



Without easy-to-interpret visualizations and templates, only specialists can make sense of critical data



Data is coming in from a variety of sources and systems, and integrating it requires time-consuming manual processes



Fragmented information makes it impossible to track core KPIs for finance, sales, inventory and CRM



Different parts of the organization are operating with different levels and types of information, making collaboration challenging



There is no easy way to consolidate multiple apps and databases that have become critical to operations



Sage Enterprise Intelligence: Background



50+ countries

2,700+ customers

300+ partners

Sage Intacct	Sage X3	Sage 500
Sage 100	Sage CRM	Sage 1000
Sage XRT	Sage 300cloud	Sage200cloud

Developed by BI & ERP experts

Sage OEM solution since 2013

Available for **12** Sage product lines

Sage Enterprise Intelligence

Sage Enterprise Intelligence (SEI) is a fully integrated business intelligence and data management solution that helps organizations make informed decisions based on enterprise-wide data. It empowers all users with simple, yet powerful interfaces to access and analyze data in a self-sufficient manner.



Sage Enterprise Intelligence



Get decision support
– quickly



Cut through the
noise



Give others the power
to analyze data, too



Share and collaborate
with ease

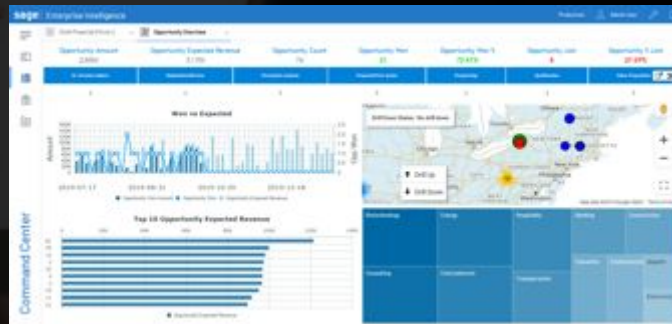
Achieve Quick ROI

- Reduces time spent on manual reporting
- Quick to implement and learn
- Quick to deploy with Cloud hosting
- Ready to use pre-built templates
- Optimize performance using OLAP technology

Finance



CRM



Sales



Sage Enterprise Intelligence

Key Differentiators

- ✓ Comprehensive, all-in-one BI & Data Management solution
- ✓ Simple to learn, deploy and use, leading to higher user adoption
- ✓ Integration with Sage business solutions
- ✓ Prebuilt analytics, reports, universal data models, dashboards
- ✓ Centralizes data from multiple sources
- ✓ Multi-company, multi- database consolidations
- ✓ The Excel Add-in – a “crowd favorite”
- ✓ Fully Web and Cloud enabled
- ✓ Scalable for any size of company
- ✓ Low cost of ownership, fast ROI



Time and Cost Efficiencies – Customer Reference



Sage 300 Customer: Ignite International Ltd.

Headquarters: Toronto, ON

Industry: Retail

"We've gained insight into our inventory holdings that we simply never had before. With stock in multiple warehouses, including third-party providers, it's crucial that we have visibility across locations, so we know what's available to ship and when."

Carrie Magee, VP of Finance, Ignite International, Ltd.

Why SEI:

- Connects all IGNITE's business data and provides the intuitive self-service tools the business needs for accurate analysis and better decision-making
- Cloud model makes it simple for staff around the globe to log in and access the data they need
- Delivers decision-making data in real time
- Customized reports that empower warehouse and production staff



“Initially we were running reports, exporting to Excel and manually combining and manipulating our data into consolidated statements.

Now that we use Nectari/SEI, we have **streamlined** our financial and sales reporting and have **shed hours off** these processes.

As a result, it has **improved our accuracy** and has allowed **more time** to be spent on more important business needs.”

Monique Gordon
Supervisor of Software Development
Hammond Manufacturing Co. Ltd.



SEI Overview Demo



SEI Resources

Online Help

<http://onlinehelp.sageenterpriseintelligence.com/>

Universal Data Models

<http://udm.sageenterpriseintelligence.com/>

Partner Marketing Kit

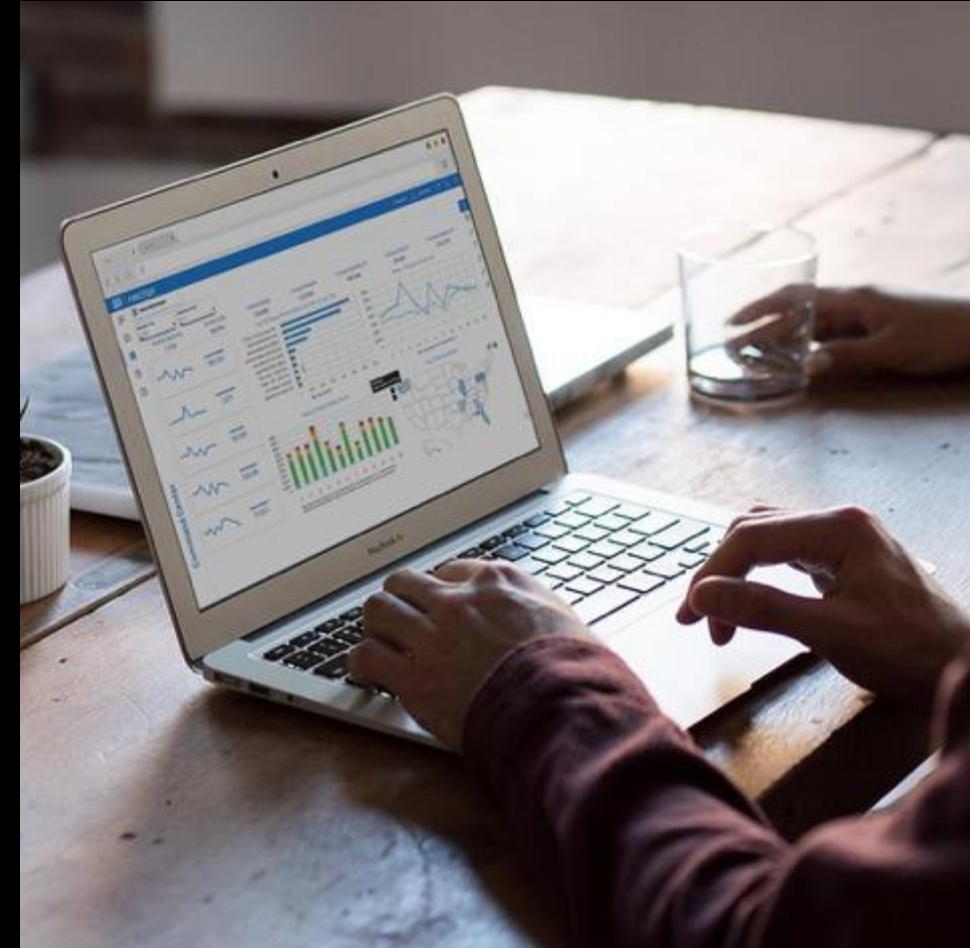
<https://bit.ly/3pSLnBn>

Marketplace Listing

<https://ca-marketplace.sage.com/en-CA/apps/53332/sage-enterprise-intelligence>

Website

<http://www.nectari.com/>



Q&A

Thank You