

SageCRM for iPhone



Benefits Snapshot

- Improves customer service by enabling users to access real-time customer information, view customer cases, and manage opportunities and leads
- Enables users to quickly search and update contacts, opportunities, leads, and cases
- Increases sales team productivity by providing them with the ability to access customer information in real time
- Facilitates users to run and view reports on the move
- Enables users to get started quickly and easily thanks to rapid deployment and setup
- Enables users to map locations of their contacts using Google Maps™

Equipping your sales team with the necessary tools to enable them to do their job effectively is crucial in today's competitive market. Having access to critical customer information when salespeople are on the road or at customer sites can help drive revenue and keep customers satisfied.

SageCRM's mobile solution for iPhone delivers a rich user experience and provides sales teams with the ability to work effectively regardless of their location using online access through the Apple iPhone. SageCRM for iPhone maximizes user productivity by enabling users to access critical real-time customer data while on the move and increase sales and service effectiveness at every stage of the sales cycle.

SageCRM for iPhone takes advantage of native Apple iPhone functionality such as the date spinner and the accelerometer, which senses when the phone is turned on its side, automatically shifting the display to landscape mode. Users can also leverage the capabilities of the iPhone while on the road with the "click-to-dial" feature, which enables users to call contacts directly from any SageCRM record. SageCRM for iPhone incorporates Google maps functionality, enabling users to map the address of a contact without having to leave the application.

Equipped with all the existing SageCRM mobile functionality, SageCRM for iPhone is available in SageCRM v7.1 for users with a mobile user licence. Please visit www.SageCRM.com or contact your Sage Business Partner for more information.



- SageCRM for iPhone incorporates native iPhone controls such as the date spinner, the accelerometer, and Google maps, ensuring that sales teams enjoy a rich user experience.

About SageCRM

SageCRM is used by over 10,000 organizations in 70 countries worldwide to manage their critical sales, marketing, and customer service activities every day. Award-winning SageCRM equips businesses with the tools they need to find new customers, close sales more quickly, and build lasting, more profitable relationships across all channels. Regardless of how, when, or where customers, partners, and prospects choose to interact with your business, SageCRM provides a decisive advantage by delivering a comprehensive, easy-to-use system to successfully manage these relationships. Thanks to its ERP integration capabilities, the SageCRM front office is powered by data from the back office to give sales, marketing, customer service, and other front-office staff a true-360 degree view of customers across front- and back-office functions, differentiating it from many other CRM solutions in the market today.

Visit the SageCRM Ecosystem at www.SageCRM.com to join the conversation on our user and partner communities and to access the full range of SageCRM apps and extras.

The Sage Difference

- The leading supplier of CRM solutions to SMB organizations worldwide
- Over 6 million customers
- Over 3.1 million SageCRM Solutions users worldwide
- 13,600 employees
- Over 30,000 Sage-certified partners specialising in business applications
- Direct presence in 24 countries
- Relationships with over 40,000 accountancy practices
- 30 years of experience

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TO LEARN MORE ABOUT SAGECRM, PLEASE VISIT WWW.SAGECRM.COM.

“The SageCRM for iPhone add-on is great. It’s clean and crisp and very readable — I love the use of the spinners for the select lists! It gives my users the ability to get basic information while out in the field, and for a service company that’s huge.”

Karen Snyder, CIO, American Pool